



FRANCHISE OPPORTUNITY

START YOUR OWN BUSINESS TODAY!



ABOUT US

IndoExpressFood is founded by Mevie Yanie, the pioneer of Diamond agency in Singapore in 2005 (under different flagship brand at that time), Mevie has brought the brand to branch out to 128 outlets worldwide. With the vision of growing the brand internationally, Edy and team has been continuously doing R&D of new menu, cost efficiency, consistency and advise on the Do's and the Dont's in the business. IndoExpressFood is now a growing franchise Indonesian halal restaurant chains established in 2012 in Jakarta which has expanded to a total of 5 countries (Australia, Indonesia, Brunei Darussalam, Myanmar and Singapore). In Singapore the 1st outlet was first opened in September 2020 in Lucky Plaza Singapore, and has expanded to a total of 2 outlets until today despite the pandemic challenges, and yet still expanding until today.

IndoExpressFood is well received by local Singapore market as well as foreigners. Besides the signature dish of the ayam penyet (smashed fried chicken), IndoExpressFood is well known for the different level of sambal chilli level. This cater not to just spicy lovers but non spicy and youngsters too with the level choice. Other best selling menu includes Ayam Bakar Taliwang (Lombok Grilled Spicy Chicken), Tahu Telor (Fried Tofu and Egg Peanut Sauce), Ikan Bawal Bakar (Grilled Pomfret Fish) and Iga Bakar Kecap (Grilled Beef Ribs). Pair with imported Indonesian sambal chilli that is produced in centralised kitchen in Jakarta, it gives real authentic taste which differentiate to other local competitors. With the premix paste and sambal from central kitchen Jakarta, it ensures not just authentic taste but also consistency and also the convenience not depending on chefs and less hassle in cooking in every country. With this system, it is a good model to scale up in Singapore and internationally.

RANGE OF MENU

IndoExpressFood is well known for different level of spicy for the sambal variety, imported directly from Jakarta central kitchen. It is indeed a true original Indonesian, consistent and extensive R&D for more and more new menu and higher level of chilli targeting to a highest level 15 in due time.

Diners can opt for level 1 (Mild Spicy) for those who cant handle spicy, to level 6 (Dangerously Spicy). Variety of items are available on the menu, including chicken, duck, beef, fish Options such as:

- Ayam Penyet (Smashed Fried Chicken)
- Ayam Bakar Kecap (Grilled Marinated Sweet Sauce Chicken)
- Ayam Geprek Keju Mozarella (Smashed Chicken Cutlet Mozzarella Cheese)
- Bebek Bakar Bali (Grilled Balinese Duck)
- Iga Bakar (Grilled Beef Ribs)
- Bawal Penyet (Fried Golden Pomfret)
- Ikan Bakar Madu (Sundanese Grilled Tilapia Fish)
- Tahu Telor (Signature Fried Beancurd & Egg in Peanut Sauce)
- Mie Bakso (Beefball Noodel Soup)
- Soto Ayam (Javanese Chicken Soto)
- Gado Gado (Mixed Veg with Peanut Sauce), etc.



RANGE OF MENU



+6591881260
Open from 11AM - 8 PM

Instagram: indoexpressluckyplaza
Facebook: Indo express food
www.indoexpressfood.com

RICE SET

Ayam Geprek Set Smashed Boneless Chicken	\$8.50
Ayam Bakar (Grilled)	\$8.50
Ayam Penyet Set	\$8.50
Ayam Taliwang Set	\$8.50
Ayam Kampong Kuning/ Kalasan Set	\$8.50
Gudeg Set Opor Ayam + Krecek	\$8.50
Grilled Rice Set	\$8.90
Nasi Pecel	\$7.00



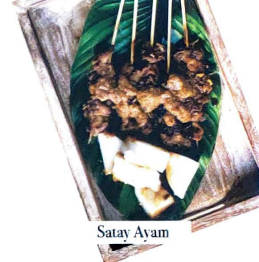
Ayam Taliwang Set



Ayam Kampong Kuning/
Kalasan

SNACKS

Sayur Asem	\$2.50
Otak Otak Daun Banana Leaf Otah	\$5.00
Otak Otak goreng / Fried otak otak	\$5.00
Pempek (Mix) Fried Fishcake	\$6.00
Rissoles	\$5.00
Siomay	\$7.00
Satay Ayam Madura / Satay Ayam Kecap	\$7.00
Big Pempek Kapal Selam	\$10.00



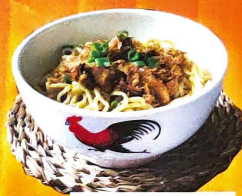
Satay Ayam



Siomay

NOODLES

Indomie Satay	\$7.00
Indomie Geprek	\$8.00
Banmee Soup/Dry	\$6.90
Bakmie Ayam Special Chicken Noodle	\$9.00



Bakmie Ayam Special

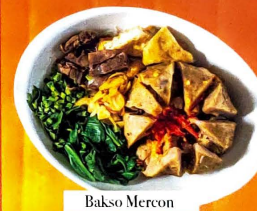


Indomie Geprek

* Take away additional \$0.30 per set

VEGETARIAN

Pisang Madu (Vegan)	\$5.00
Cireng (Vegan)	\$6.00
Tahu Isi (Stuffed Tofu)	\$6.00
Tahu Crispy	\$6.00
Mendoan Tempe w/ Soychilli (Vegan)	\$6.00
Ketoprak	\$6.00
Combo Spicy (Vegan)	\$6.00
Bakwan goreng (Vegi Fritter)	\$6.00



Bakso Mercon



Bakso Pelakor

BEEF SOUP BALL

Bakso Abang Set	\$8.00
Bakso Bakwan Malang	\$8.00
Bakso Urat Besar Set	\$10.00
Bakso Urat Pedas Set	\$10.00
Bakso Beranak	\$12.00
Bakso Mercon	\$15.00
Bakso Pelakor	\$30.00





SINGAPORE BRANCHES

Lucky Plaza

Lucky Plaza Singapore 238863 BAOBAO FOODCOURT
in front of LIFT level 1
304 orchard road #01-71

Millage

55 Changi Road #01-03- Millage S(419709)
beside geylang serai market